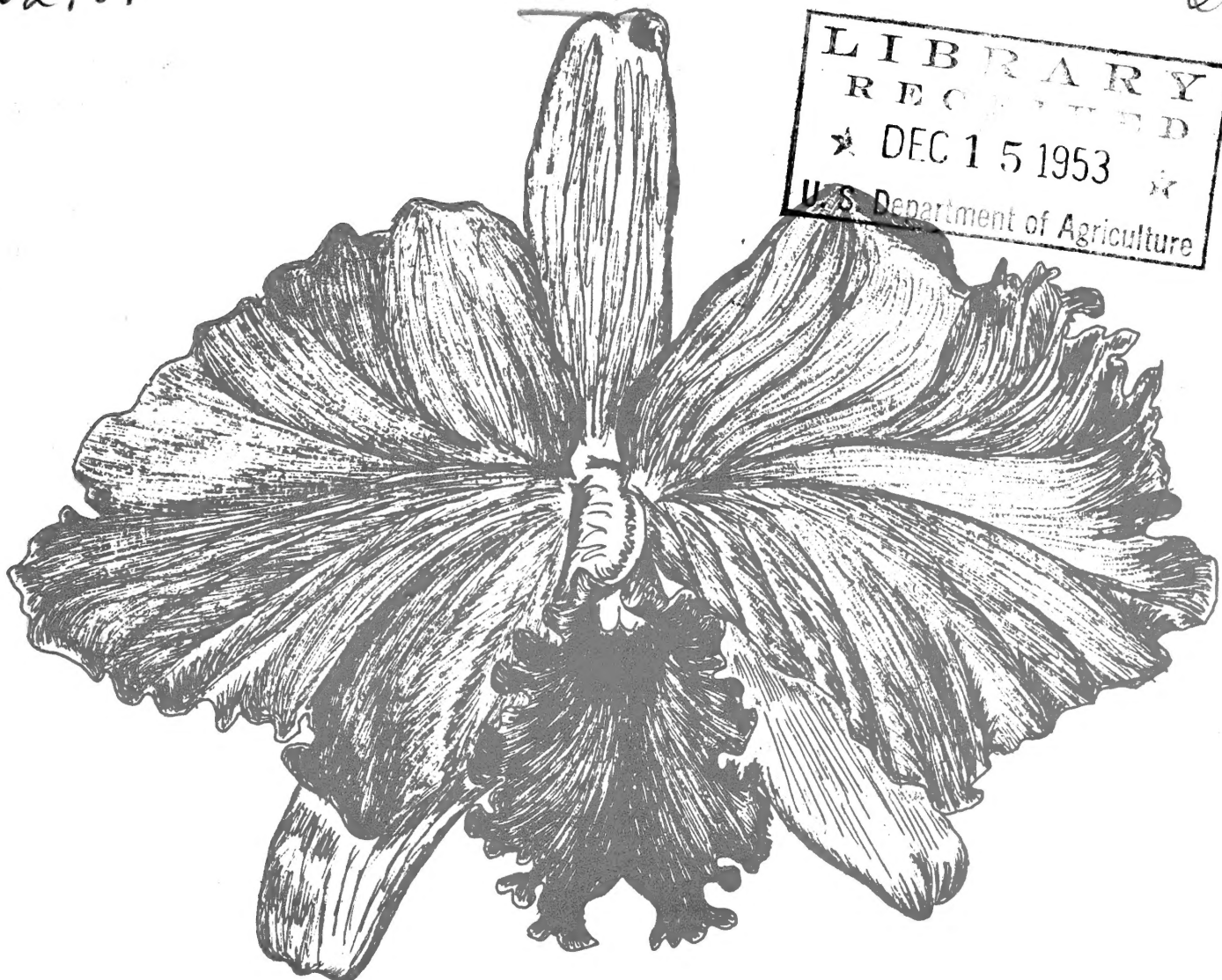


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U.S. Department of Agriculture



Rivermont®
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE



LET US DO YOUR CHRISTMAS SHOPPING!

TIME SAVING.....LABOR SAVING.....SAFE ARRIVAL

COMPLETE SATISFACTION GUARANTEED!

HOME ORCHID GROWING and

A PLANT IN SHEATH TO BLOOM WITHIN 30 - 90 DAYS!

for only \$18.00

Can you think of a better combination to spread good cheer during the Christmas Holidays--and throughout the many years to come!! A copy of Rebecca Northen's book HOME ORCHID GROWING with its 286 informative pages and over 100 pictures and illustrations - a truly welcome reference for either the amateur or professional...and, a vigorous RIVERMONT HYBRID ORCHID, lavender or white, ready to burst into full glory!



SEND TO:_____COLOR:WHITE__LAVENDER__

_____CARD:_____

SEND TO:_____COLOR:WHITE__LAVENDER__

_____CARD:_____

BILL TO:_____CHECK:_____

_____CHARGE:_____



Present your friends with something different and unusual this Christmas--a fine orchid to be in bloom during the holidays!!

RICH LAVENDER - Price Range \$ 9.50 - \$35.00

and

BRILLIANT WHITE - Price Range \$10.00 - \$40.00

SEND TO:_____ COLOR:WHITE__LAVENDER__

_____ CARD:_____

SEND TO:_____ COLOR:WHITE__LAVENDER__

_____ CARD:_____

BILL TO:_____ CHECK:_____

_____ CHARGE:_____

ORCHID PRINT COLLECTION

Rivermont's orchid prints have become famous throughout the world. We are offering a set of seven for \$2.00, postpaid. These exquisite reproductions from Kodachromes and paintings are approximately 8-3/4" x 11-1/4". Units cannot be broken and when supply is exhausted, it is unlikely these will be reprinted.

Laeliocattleya Snowdrift, var. Rivermont
Cattleya Bow Bells, var. Emily
Laeliocattleya Derna, var. Jean
Laeliocattleya Clint McDade
Cattleya Stalin, var. Rivermont, AM, RHS
Laeliocattleya Gold Gleam, var. Martie Everest

The seventh print bears pictures of the five following blooms. Each picture is approximately 3" x 3-1/4" in size.

Laeliocattleya Hyperion, var. Rivermont
Cattleya Thetis, var. Rivermont
Cattleya Swan, var. Snow Queen
Laeliocattleya Windermere, var. Clovelly, AM, RHS
Laeliocattleya Princess Ishtar, var. Mary, AM, RHS

POST CARDS - handsome true color Ektachromes of C. Enid, alba (with colored lip) and Lc. Helen Wilmer (lavender)--lovely to look at, you will want ample supply to send your many friends, relatives and fellow orchid-oligists!! 12 for \$.50

SEND TO: _____

_____ Orchid Prints @ \$2.00

CARD: _____ Post Cards 12 @ \$.50

SEND TO: _____

_____ Orchid Prints @ \$2.00

CARD: _____ Post Cards 12 @ \$.50

BILL TO: _____ CHECK: _____

_____ CHARGE: _____

RIVERMONT SEEDLINGS

4" - 5" - POTS TO BLOOM WITHIN A YEAR

WHITE

R-754 - C. JEAN FAIRCLOTH MAC ARTHUR,

(C. Gretchen Merrill, var. Purity x C. Minnehaha, var. Rivermont), outstanding, prolific spring whites.

4" - 5" pot - \$20.00 - \$30.00

WHITES WITH COLORED LIPS

R-706 - BLC. JEWEL TONE, (C. Petalena x Blc. Nanette, alba, var. Crimson Stain), large, lovely brasso for October to December blooming.

4" - 5" pot - \$10.00 to \$14.00

R-707 - BLC. SNOETTE, (Lc. Snowdrift x Blc. Nanette, alba, var. Crimson Stain), outstanding fall to winter whites with colored lips. 4" - 5" pot - \$10.00 to \$14.00

R-800 - LC. NEW YORK, (C. Maggie Raphael, var. Brilliantissima x Lc. Aconcagua), fall to winter flowering. MANY IN SHEATH.

4" - 5" pot - \$10.50 to \$14.00

LAVENDERS

R-731 - LC. RENDEZVOUS, (C. Monmoss x Lc. Nelson, var. Rivermont), handsome winter to spring lavenders.

4" - 5" pot - \$12.50 to \$20.00

R-759 - C. LAVENDER LASS, (C. Hentscheli x C. Harold), highly productive lavender for May-June flowering.

4" - 5" pot - \$10.50 to \$14.00

SEND TO: _____ R-# _____ @ _____ R-# _____ @ _____

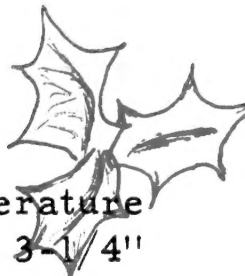
_____ CARD: _____

SEND TO: _____ R-# _____ @ _____ R-# _____ @ _____

_____ CARD: _____

BILL TO: _____ CHECK: _____

_____ CHARGE: _____



GREENHOUSE SUPPLIES

HUMIDIGUIDE - a combination humidity and temperature indicator for either home or greenhouse use. 3-1/4" x 3-1/4", housed in lustrous ivory case with brass trimming, suitable for desk or wall.

. \$3.00

FOG-IT NOZZLE - solid brass nozzle which actually breaks water into a misty, fog-like spray. . . fits your own garden hose. . . Prepaid in U.S.A. - \$1.95

SHADING COMPOUND - an easily mixed compound producing a uniform white shade...25 lb. carton - \$7.50

POTTING STICKS - pair, one 9" and one 12", made of Tennessee hickory, finished in natural shellac.

. pair - \$1.00

GREEN FLORIST THREAD - long-life, waxed thread for tying plants.2 oz. spool - \$.75

POT STAKES - galvanized steel, 18" length.

.dozen - \$.20

PLASTIC LABELS - non-tearing, top quality plastic of buff coloring.

3/4" x 1-3/4" stick-in type,hundred - \$ 1.00

" " " " " "thousand - \$ 6.50

3/4" x 4" tie-on type without wire, hundred - \$ 1.50

" " " " " " " " thousand - \$12.50

HUMIDIGUIDE.	----	@ \$3.00
FOG-IT NOZZLE.	----	@ \$1.95
SHADING COMPOUND	----	@ \$7.50 (25#)
POTTING STICKS	----	@ \$1.00
GREEN FLORIST THREAD	----	@ \$.75
POT STAKES	----	@ \$.20 (doz.)
PLASTIC LABELS		
3/4"x1-3/4" stick-in type	----(100) @ \$1.00	----(1000)@ \$ 6.50
3/4"x4" tie-on type	----(100) @ \$1.50	----(1000)@ \$12.50

BILL TO:_____ CHECK:_____

_____ CHARGE:_____



FERTILIZERS



Rivermont recommends fertilizing seedlings and mature plants of Cattleyas, Cypripediums, and Cymbidiums; however, we should like to caution that if the plant does not have a well developed root system, do not fertilize under any circumstances, because the plant will not absorb the nutrients which are made available in the potting medium.

These are the two fertilizers we use and recommend:

VHPF (Guaranteed analysis 6% nitrogen,
25% phosphorous, 15% potash)

NUTRI-LEAF (Guaranteed analysis 16% nitrogen,
16% phosphorous, 16% potash)

Both of these superior plant foods contain trace elements and growth stimulation hormones. VHPF is used as a fertilizer, and NUTRI-LEAF is used as a liquid fertilizer and as a spray for the leaves. The recommended concentration of each is as follows:

When fertilizing weekly, use 1/2 tablespoon per gallon water. When fertilizing at two week intervals, use 1 tablespoon per gallon of water.

VHPF - 3 lb. package - \$1.50

NUTRI-LEAF - 3 lb. package - \$1.60

Please ship _____ 3 lb. packages of VHPF @ \$1.50

Please ship _____ 3 lb. packages of NUTRI-LEAF @ \$1.60

CHECK _____ CHARGE _____

BILL TO: _____

INSECTICIDES

ORCHID SPRAY - A DDT-Rotenone compound for the prevention and control of scale, beetles, thrip, and other orchid pests. Recommended dilution: one part insecticide to 400 parts water, applied to plants with ordinary hand sprayer.

8 oz. - \$3.25 Pint - \$4.50 Quart - \$7.50

HY-TOX - A new insecticide containing Malathon which has proved to be highly effective in the prevention and control of scale, red spider, and aphids. Dilute one tablespoon per gallon of water and apply with ordinary hand sprayer.

8 oz. \$1.80

ORCHID POWDER - A DDT-Metadehyde compound highly successful in the eradication and control of slugs, snails, and sow bugs. This material should be lightly dusted on and under the benches and wherever such pests travel. Obsolete salt shakers are ideal for application.

1 lb. - \$2.00

CUT FLOWER MATERIALS

Orchid Tubes & Caps-5" lgth. doz. @ \$.50; 250 @ \$7.50

Shredded Floral-Pak - for safe packing of cut flowers -
3 lb. carton @ \$2.00

Industrial Tape - water resistant tape, 3/4"x60 yards,
used to tape orchid tubes to boxes, and a hundred
and one other uses!

\$1.03

Orchid Spray	8 oz.	@ \$3.25;	_____	Pt.	@ \$4.50;
			_____	Qt.	@ \$7.50
Hy-Tox			_____	8 oz.	@ \$1.80
Orchid Powder			_____	1 lb.	@ \$2.00
Orchid Tubes & Caps			_____	doz.	@ \$.50;
			_____	250	@ \$7.50
Shredded Floral-Pak			_____	3 lb.	@ \$2.00
Industrial Tape			_____	roll	@ \$1.03

BILL TO: _____

CHECK _____

CHARGE _____